

# 1968 Mercury—The car with better ideas

MFR'S. SUGGESTED RETAIL PRICE

COUGAR 2DR HARDTOP	8	2933	42
MADRAS BLUE			
7.0 LITRE GT.E		1311	00
INCLUDING			
COUGAR 427E V8			
SELECT SHIFT MERC-O-MATIC			
WSW FR70X14 4P/R W/T TIRES			
STYLED STEEL WHEELS			
POWER STEERING			
POWER DISC BRAKES			
POWER TRANSFER AXLE		41	60
COURTESY LIGHTS•ELECTRIC CLOCK		32	61
AM RADIO WITH ANTENNA		61	40
DECOR GROUP		84	25
DLX SEAT & FRT SHOULDER BELTS		15	55
DSO 15 8397			
GTE PACKAGE NC			
WHEN APPLICABLE PRICES INCLUDE 7%FET			
TRANSPORTATION CHARGES		72	00
<b>TOTAL</b>	<b>\$</b>	<b>4551</b>	<b>83</b>

A better  
fine-car buy  
from  
Lincoln-Mercury  
Division of  
Ford Motor  
Company

Every Lincoln-Mercury Division product is built, engineered and designed to fine-car standards. Extra fine-car features are included for your comfort and pleasure. A wide range of options is available to make this car fit your special needs and requirements. You are invited to take a test drive to enjoy the feel of these extras that set this car apart from the ordinary.

FINANCE NOV 67 AAD 419 MER (PRINTED IN U.S.A.)

SOLD TO:  
JOHN H LOTZ CORP  
SPRING & SPEEDWELL  
MORRISTOWN NJ 07960

METHOD OF TRANSP.  
RAIL

SHIP TO (IF OTHER THAN ABOVE)



VEHICLE SERIAL NUMBER  
8F91W542733

FINAL ASSEMBLY POINT  
DEARBORN MICH

This label is affixed pursuant to Federal Automobile Information Disclosure Act. Manufacturer's suggested retail price includes reimbursement for Federal excise tax and suggested dealer preparation and conditioning charge Gasoline, license and title fees, state and local taxes, and dealer-installed options and accessories are not included.